



Q4 2023

.pl domain name market
NASK's report

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Introduction



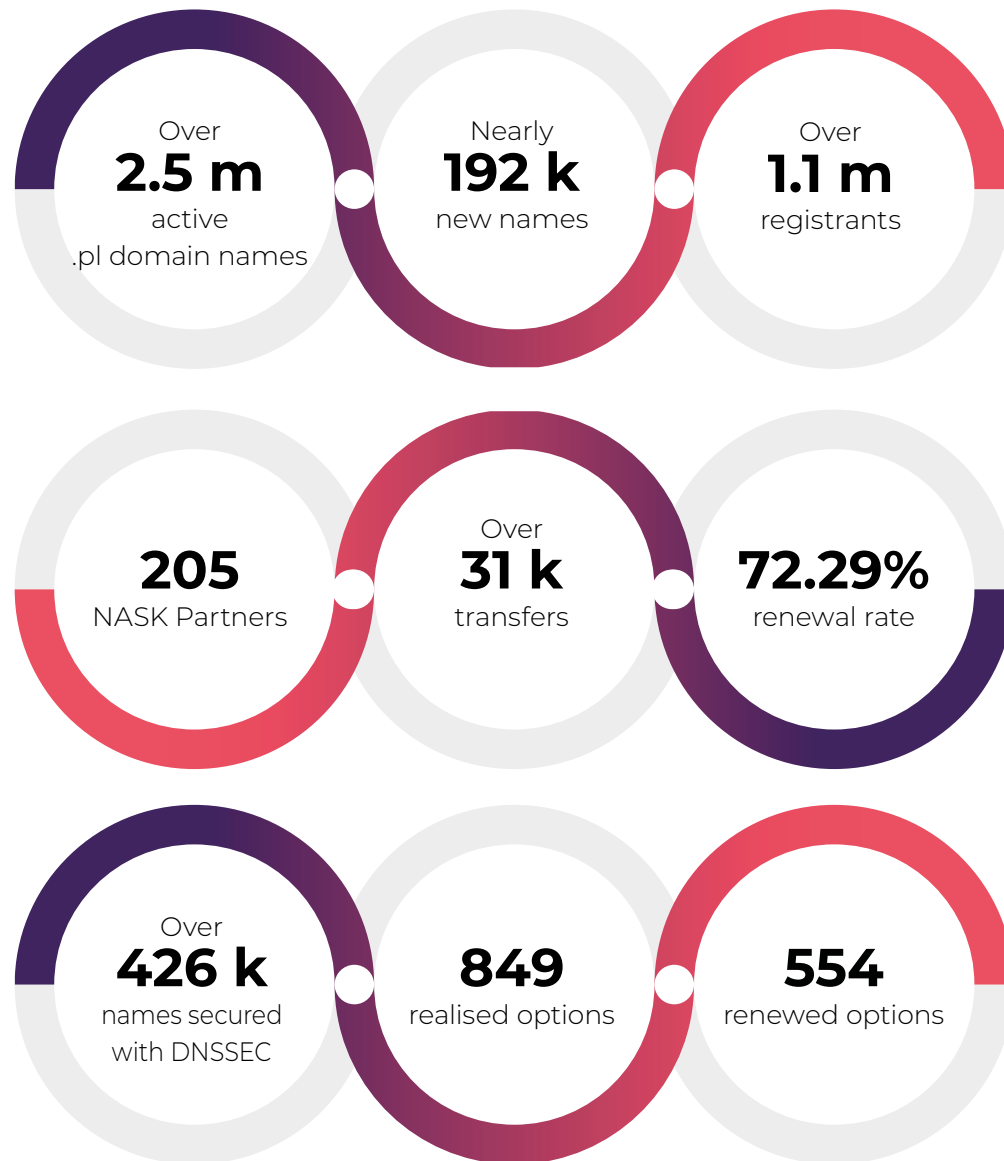
Jarosław Olchawski

Deputy Director of .pl Domain Registry

At the end of the fourth quarter of 2023, in the .pl domain name registry **2 546 407** domain names active in DNS were maintained, by **17 598** more compared to the previous quarter. The number of .pl domain name registrants increased by **5 942**, and at the end of December amounted to **1 131 332**. **191 780** domain names were registered, by **19 383** more compared to the preceding quarter.

In the discussed period, there was an increase in the number of renewals. **437 666** names were renewed, **28 602** more than in the previous quarter. The renewal rate increased by **0.02 p.p.** reaching **72.29%** at the end of December. An increase in the number of transfers can also be observed. Compared to the previous quarter, **2 159** more transfers between the registrars were carried out. In the fourth quarter of 2023, the .pl domain name registry cooperated with **205** registrars from **23** countries. As compared to the previous quarter, **2** new Partners were gained.

More data from **Q4 2023** can be found in the report from the .pl domain registry. I invite you to read the report!



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Facts and figures

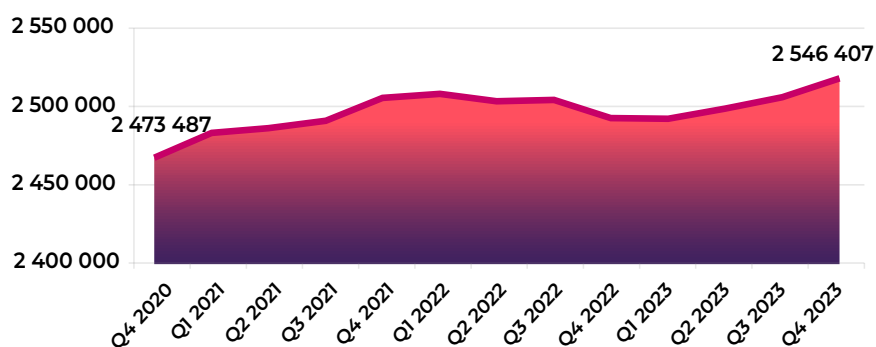


https://dns.pl/en/become_registrar_domain_pl

.pl domain names active in DNS

Domains in .pl domain registry

Number of .pl domain names in DNS

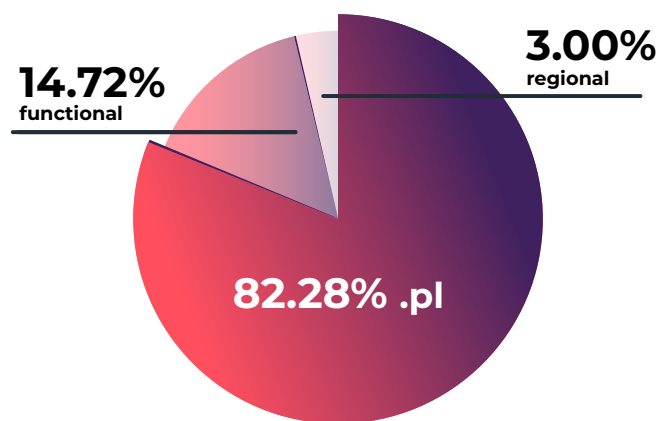


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In the .pl domain registry at the end of December 2023, **2 546 407** names active in DNS were maintained. Compared to the third quarter, the number increased by **17 598** names.

In the analyzed period, the number of names active in DNS and maintained directly in the .pl domain increased by **17 265**, and at the end of the quarter amounted to **2 095 051**. The number of names in functional domains increased by **2 481** and at the end of the quarter amounted to **374 944**. The number of names in regional domains decreased by **2 148** and at the end of the quarter amounted to **76 412**.

Number of domain names active in DNS as divided into the type of zone, Q4 2023

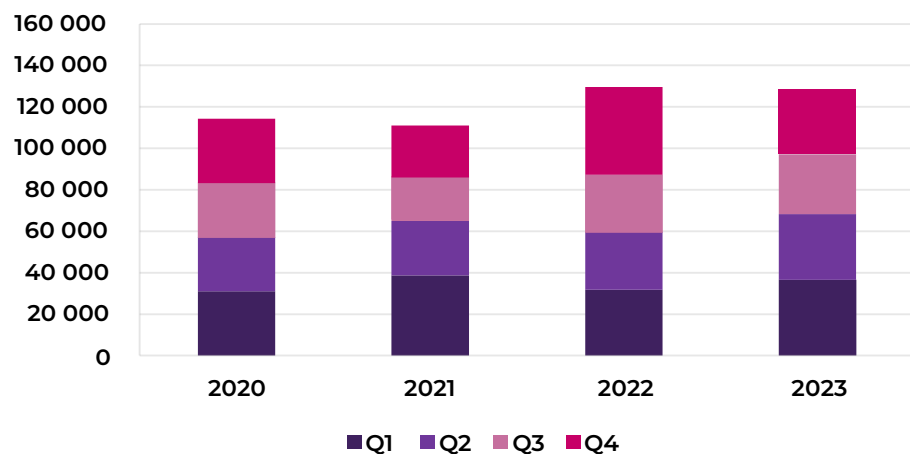


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.pl domain names active in DNS

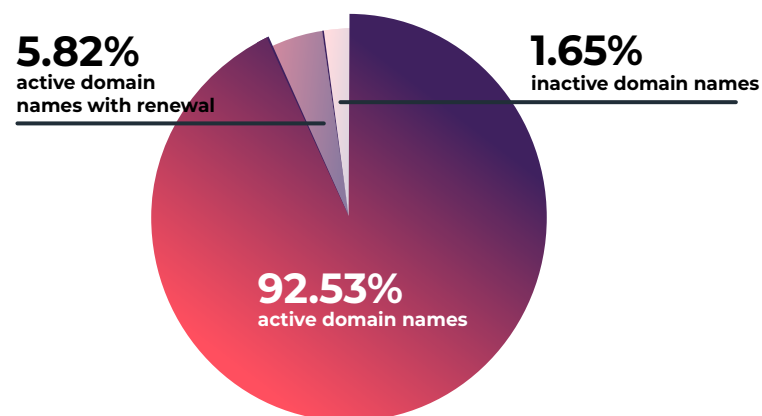
Transfers

Number of .pl domain name transfers



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Division of transfers, Q4 2023



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From the beginning of October to the end of December 2023, **31 394** transfers of .pl domain name service were carried out, **341** daily average.

5



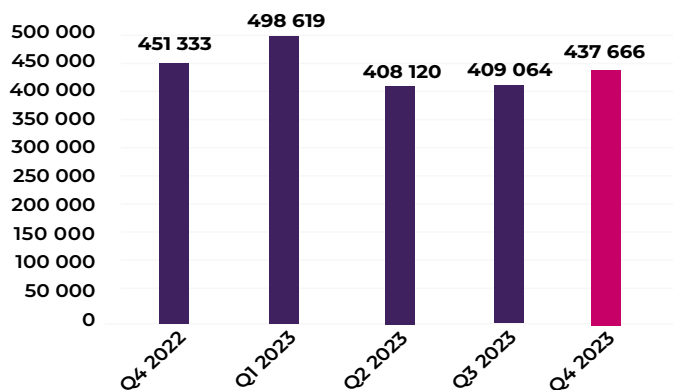
2 347
transfers
with renewal
in Q4 2023

of which **519**
after the end
of the previous
billing period

.pl domain names active in DNS

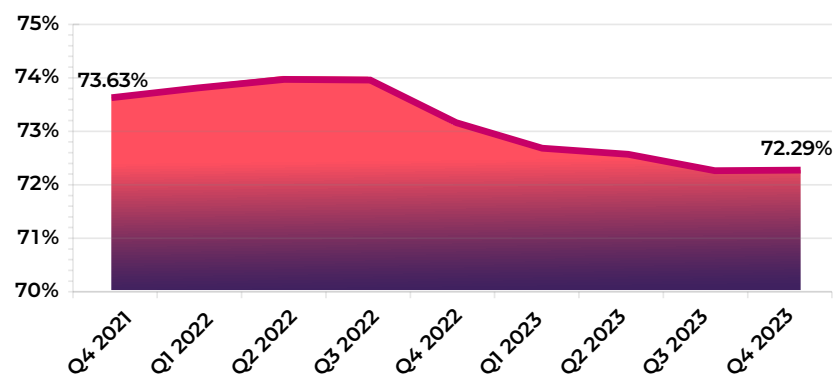
Renewal of a domain name for a consecutive billing period

Number of renewed .pl domain names



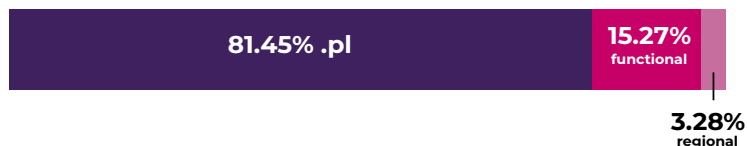
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Renewal rate of .pl domain names



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Structure of renewed .pl domain names, Q4 2023



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At the end of the fourth quarter of 2023, the renewal rate amounted to **72.29%**. It increased by **0.02 p.p.** compared to the third quarter.



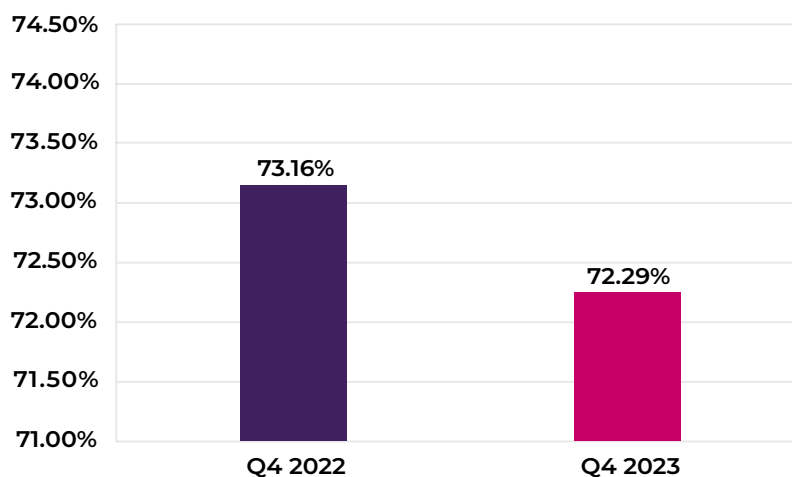
437 666
renewals
in Q4 2023

For **3 816** names the end of the billing period was postponed by an individually defined number of days.

.pl domain names active in DNS

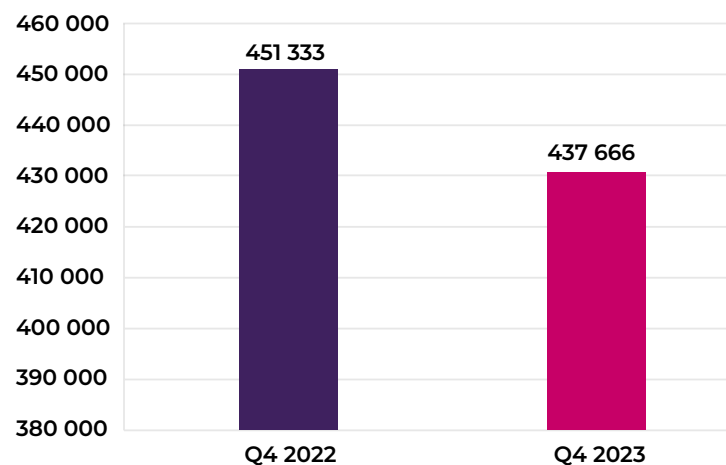
Renewal of a domain name for a consecutive billing period

Renewal rate of .pl domain names
(year-on-year)



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Number of renewed .pl domain
names (year-on-year)



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by 0.87 p.p.

decreased
the percentage of renewals,
as compared
Q4 2023
to Q4 2022

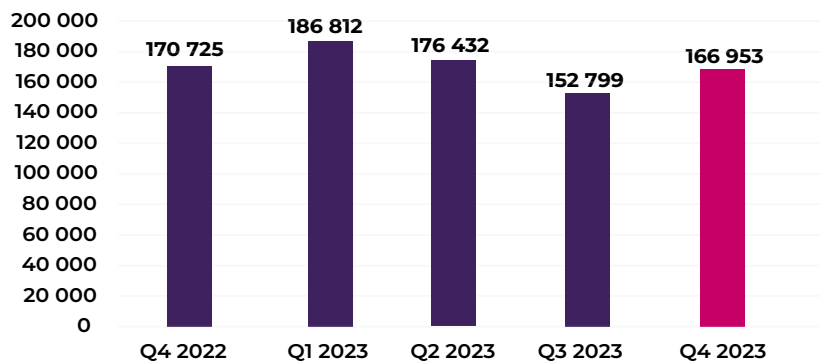
by 3.03%

fewer names
were renewed
in Q4 2023 than
in Q4 2022



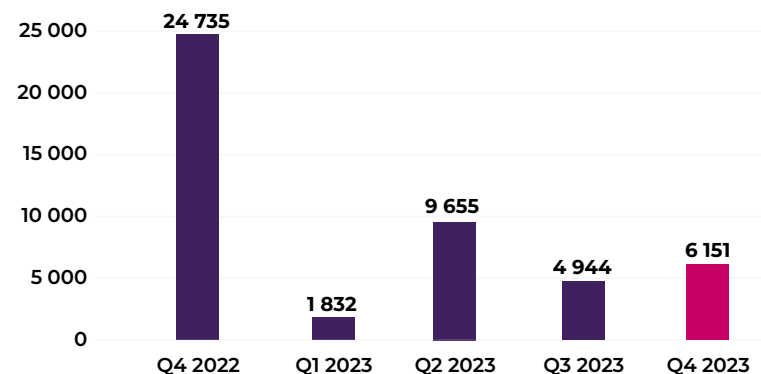
Domain names released from the .pl domain registry

Number of .pl domain names released due to lack of renewal



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Number of .pl domain names released after previous deletion



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8

166 953

domain names released due to lack of renewal

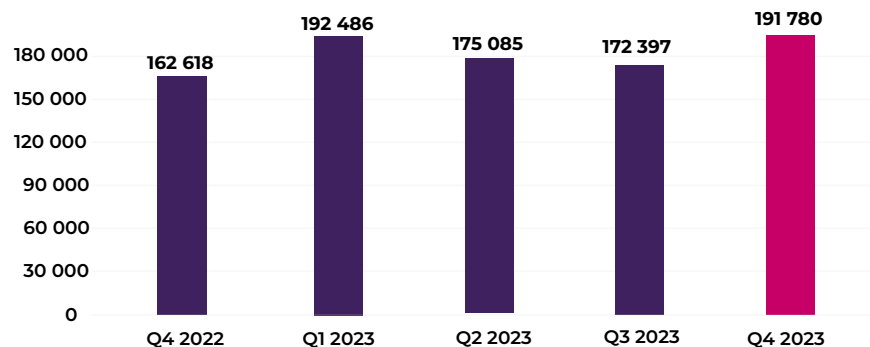
6 151

domain names released after previous deletion



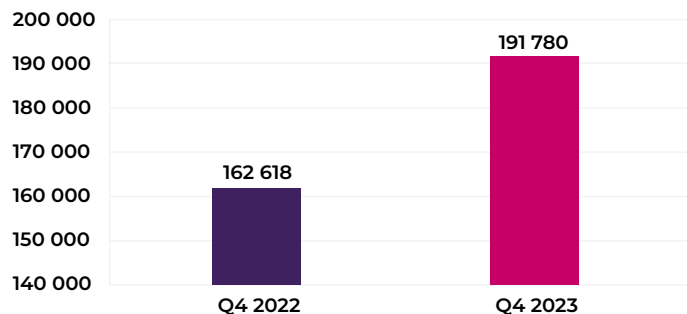
New names in the .pl domain registry

Number of .pl domain name registrations



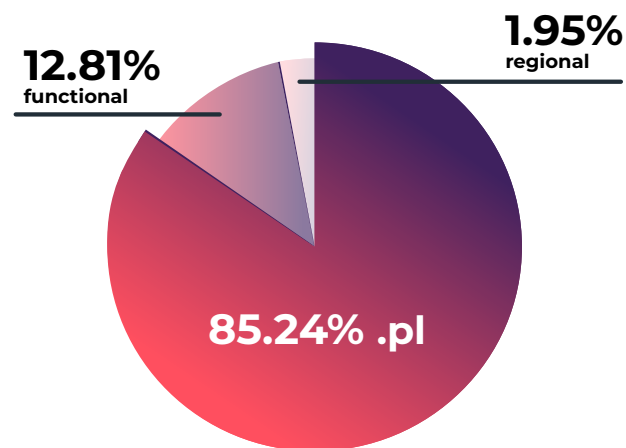
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Number of .pl domain name registrations (year-on-year)



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.pl domain name registrations as divided into a type of zone, Q4 2023



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In the fourth quarter of 2023, **191 780** .pl domain names were registered, over **19** thousand more than in the preceding quarter.



2 085

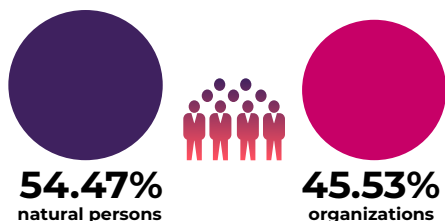
daily average number of .pl domain name registrations

by 18% more .pl domain names were registered in Q4 2023 than in Q4 2022

Registrants of .pl domain names

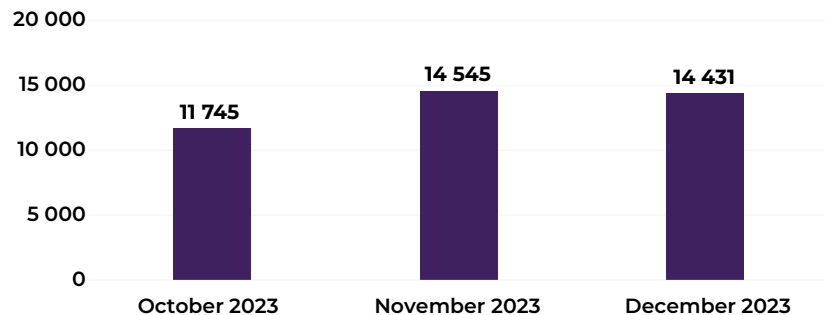
Registrants in the .pl domain registry

Division of .pl domain name registrations for the type of registrant, Q4 2023



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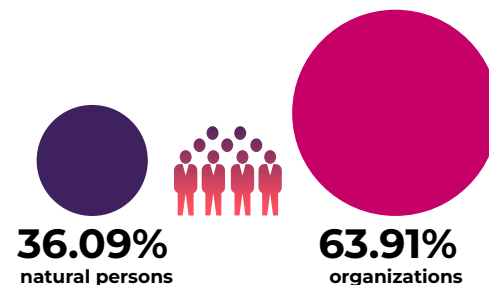
Number of changes of .pl domain name registrants, Q4 2023



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At the end of December 2023, the .pl domain registry had **1 131 332** unique registrants. In the fourth quarter of 2023, **5 942** entries concerning registrants were added to the registry.

.pl domain names, active in DNS, as divided into the type of registrant, Q4 2023



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2.25 .pl domain names fell for one registrant on average.

There were **40 721** changes of .pl domain name registrants.

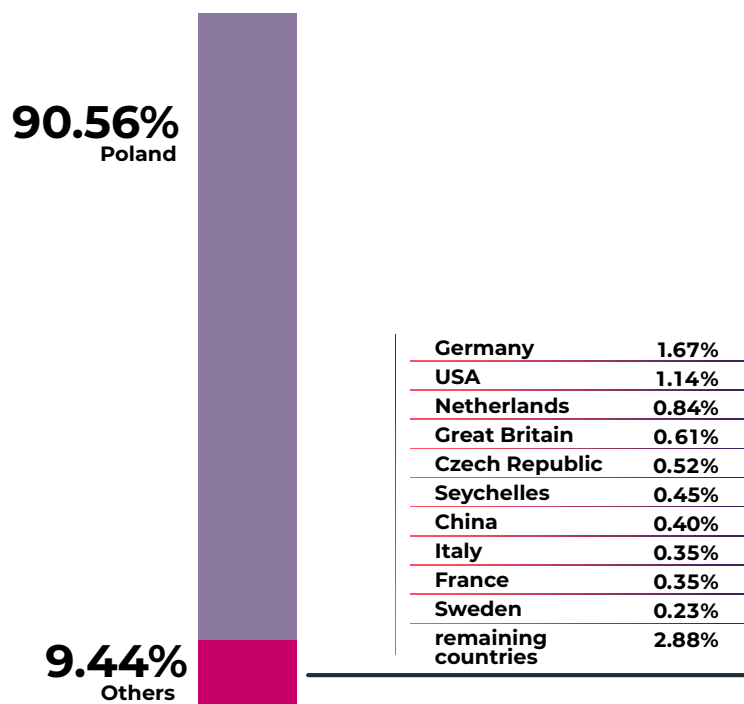
64.16% of registrants were organizations, and **35.84%** were natural persons.



Registrants of .pl domain names

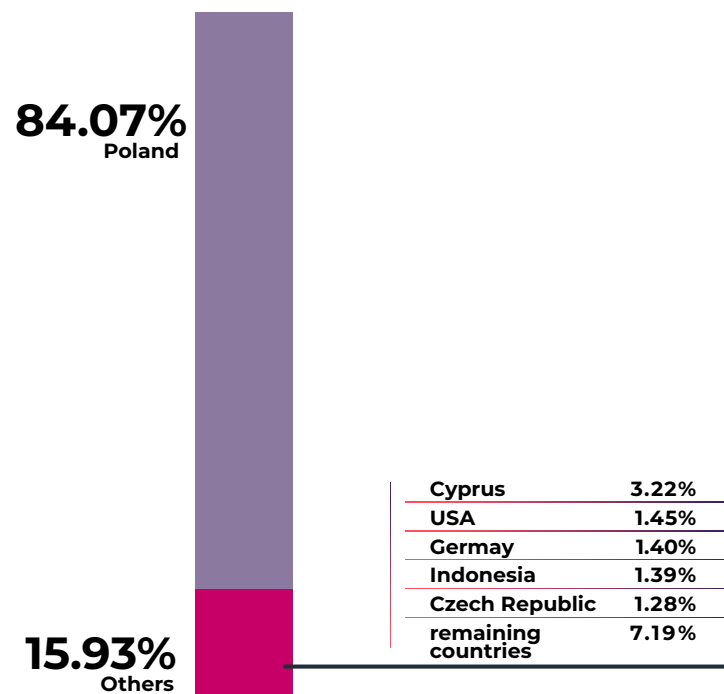
Place of residence of .pl domain name registrants

Division of .pl domain names active in DNS for a registrant's country, Q4 2023



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Division of .pl domain name registrations for a registrant's country, Q4 2023

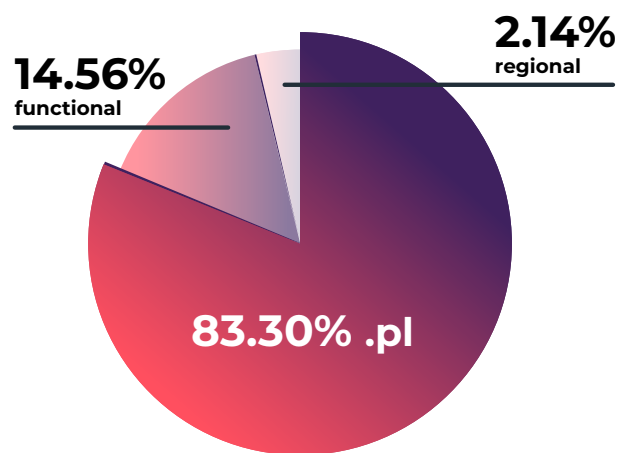


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Additional services of .pl domain registry

DNSSEC

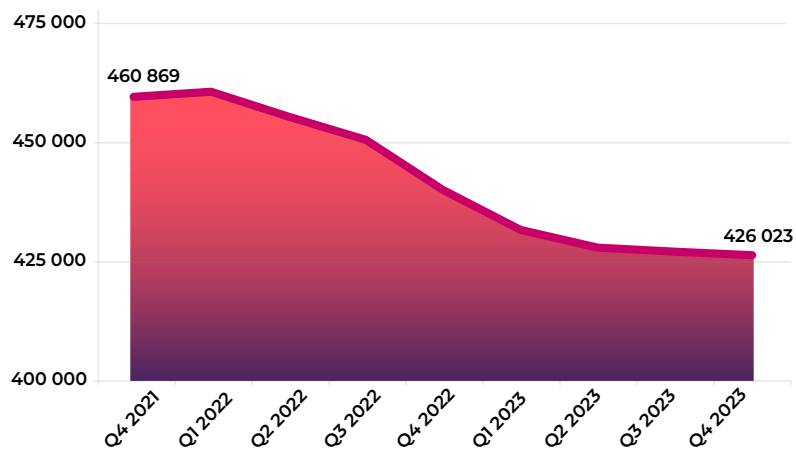
.pl domain names secured with DNSSEC as divided into a type of zone, Q4 2023



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At the end of the fourth quarter of 2023, there were **426 023** names secured with the DNSSEC protocol, with **83.30%** thereof directly in the .pl domain, **14.56%** in functional domains, and **2.14%** in regional names of the .pl domain registry.

Number of the .pl domain names secured with DNSSEC



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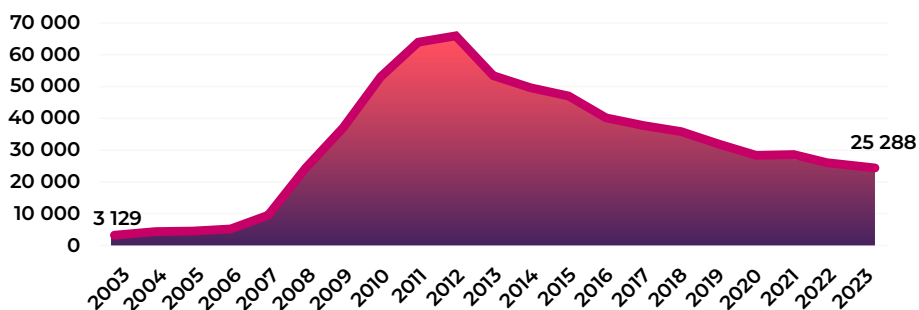
426 023

names secured with DNSSEC protocol

Additional services of .pl domain registry

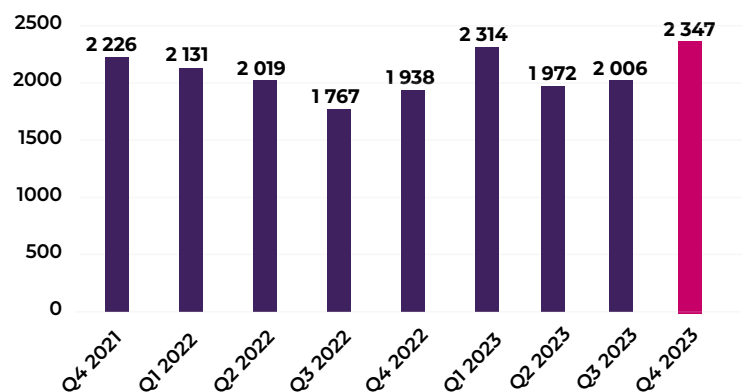
IDN

Number of .pl IDNs active in DNS



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Number of registrations of .pl IDNs



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At the end of the fourth quarter of 2023, in the .pl domain name registry, **25 288** names with national diacritic signs (IDN) were registered, which constituted **0.99%** of all .pl domain names active in DNS.



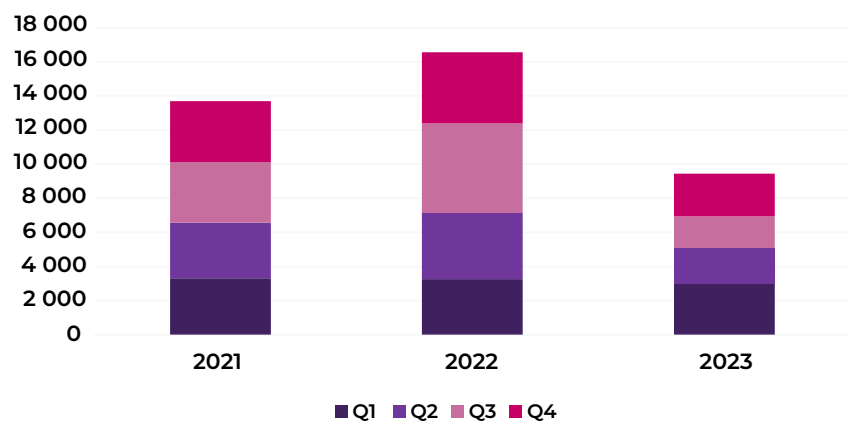
2 347

IDNs registered
in Q4 2023

Additional services of .pl domain registry

Options

Number of WLS registrations

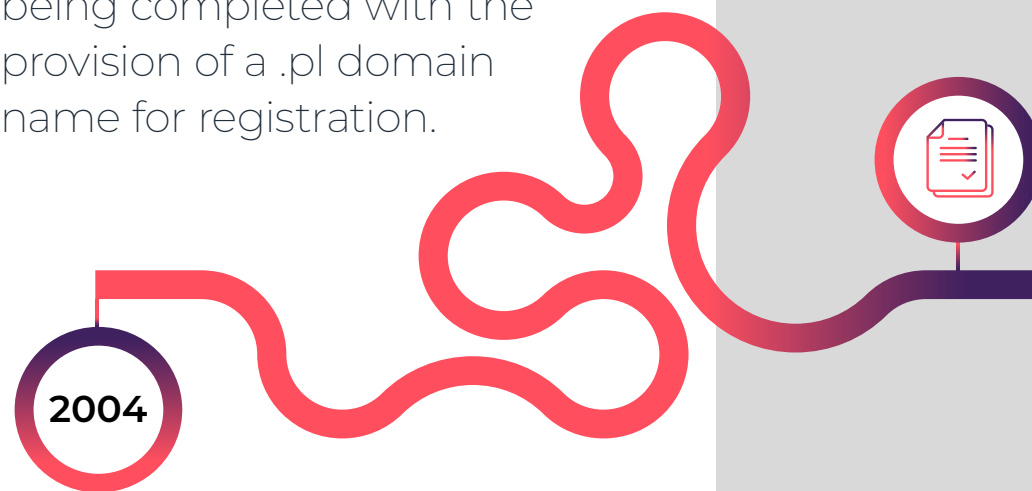


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In the fourth quarter of 2023, **2 470** agreements on option for registration of a .pl domain name were concluded, and **554** were renewed for a consecutive 3-year period.

849 existing option agreements were completed with a domain name being provided for registration.

Since the launching of the service of option for registration, over **281 k** agreements have been concluded, **42.87%** thereof being completed with the provision of a .pl domain name for registration.



Registrars of .pl domain names

NASK Partner Programme

Division of Partners for their place of residence, Q4 2023



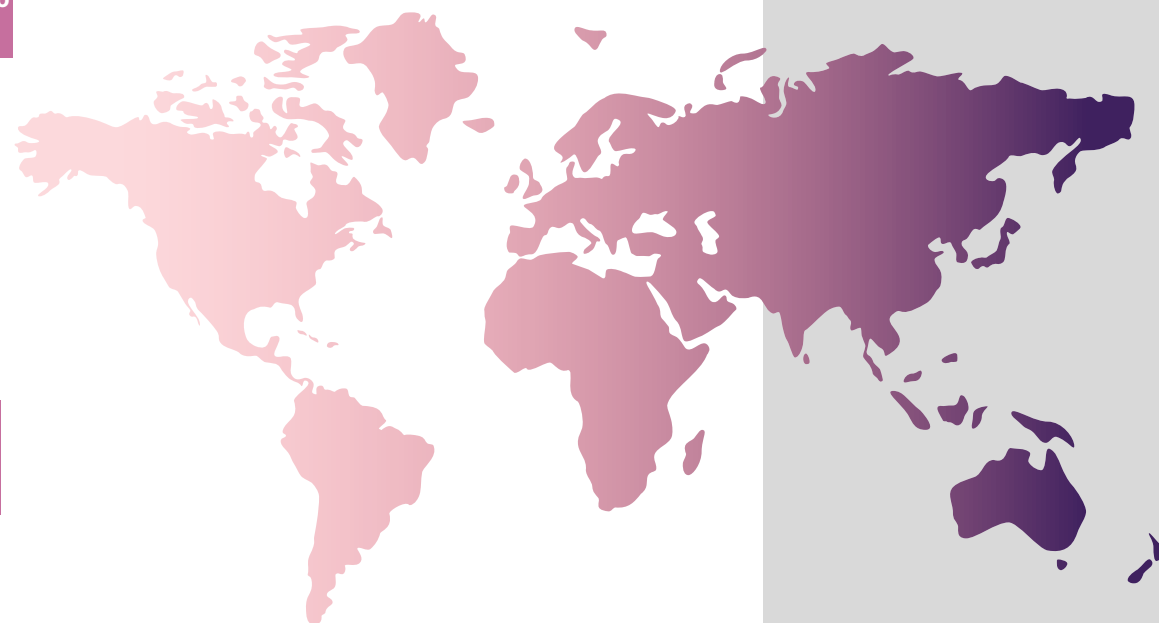
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Division of .pl domain names for Partner's registered office, Q4 2023



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132 registrars, servicing totally nearly **1.6 million** .pl domain names, had their registered offices in Poland. **49** registrars, seated in other European countries, were handling over **588 thousand** .pl domain names, whereas **24** registrars from outside of Europe were operating over **371 thousand** .pl domain names.



At the end of December 2023, **205** registrars from **23** countries participated in the NASK Partner Programme.



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dns.pl