



Q2 2023

.pl domain name market
NASK's report

Table of contents

3 Introduction

3 Facts and figures

4 .pl domain names active in DNS

Domains in .pl domain registry

Transfers

Renewal of a domain name for a consecutive billing period

7 Domain names released from the .pl domain registry

8 New names in the .pl domain registry

9 Registrants of .pl domain names

Registrants in the .pl domain registry

Place of residence of .pl domain name registrants

11 Additional services of .pl domain registry

DNSSEC

IDN

Options

14 Registrars of .pl domain names

NASK Partner Programme



Wstęp



Jarosław Olchawski

Deputy Director of .pl Domain Registry

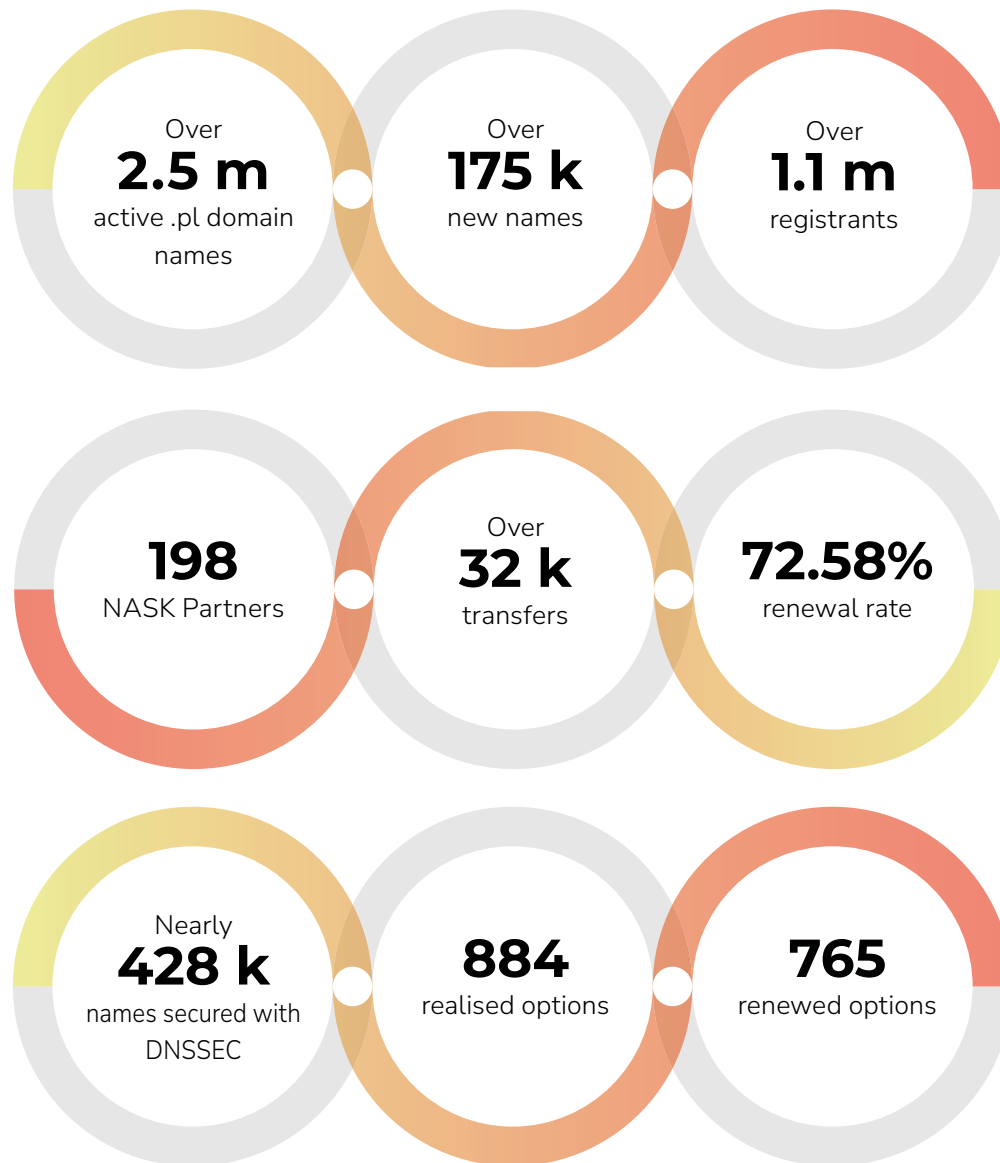
Dear Readers,

At the end of the second quarter of 2023, in the .pl domain name registry **2 518 386** domain names active in DNS were maintained, by **8 761** more compared to the previous quarter. In the discussed period, the number of .pl domain name registrants in the .pl domain registry increased by **1 637**, compared to the previous quarter, and amounted to **1 118 526**. **2.25** .pl domain names fell for one registrant on average. At the end of June 2023, the renewal rate stood at **72.58%**, and the number of renewed names decreased by **0.11 p.p.** compared to the first quarter. From April to June, **408 120** domain names were renewed.

More data from **Q2 2023** can be found in the report from the .pl domain registry. I invite you to read the report!



https://dns.pl/en/become_registrar_domain_pl

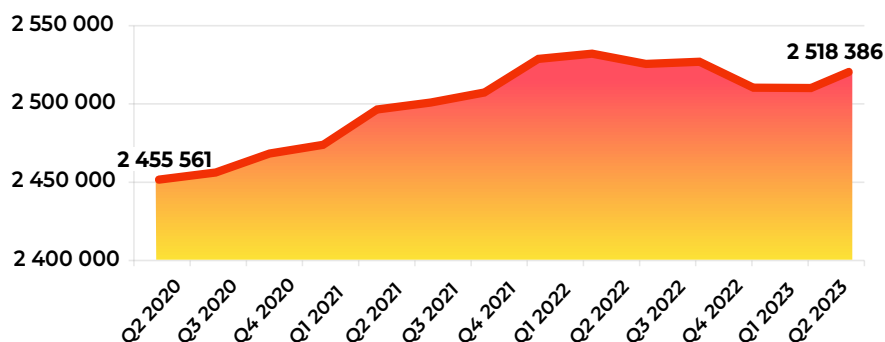


Facts and figures

.pl domain names active in DNS

Domains in .pl domain registry

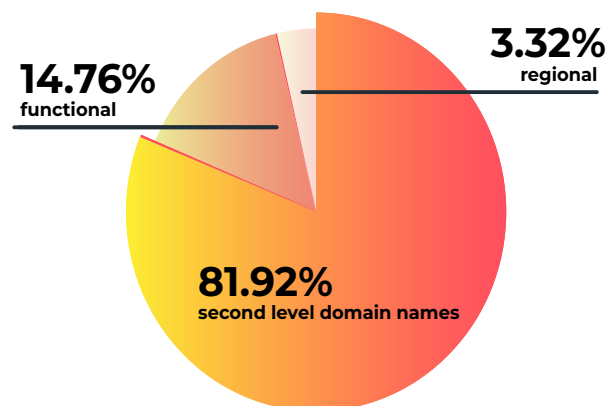
Number of .pl domain names in DNS



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At the end of June 2023, in the .pl domain registry, **2 518 386** names active in DNS were maintained, which was by **8 761** more than in the previous quarter.

Number of domain names active in DNS as divided into the type of zone, Q2 2023



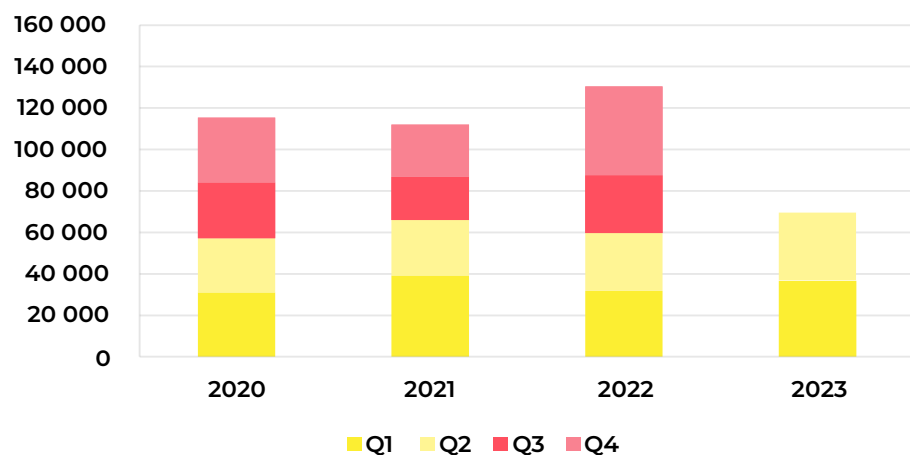
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.pl domain names active in DNS

Transfers

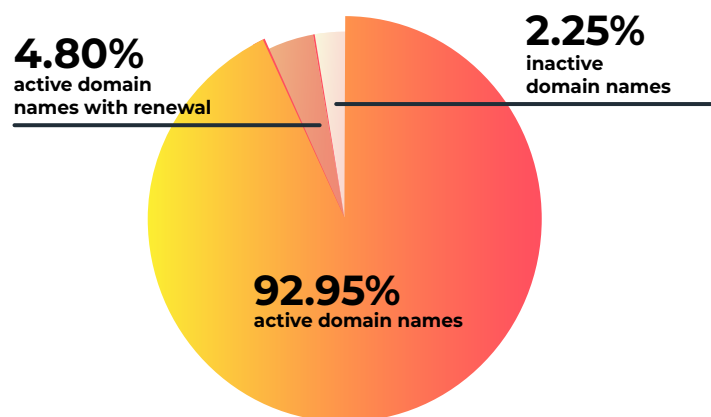
Number of .pl domain name transfers



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In the second quarter of 2023, **32 166** transfers of .pl domain name service were carried out, **353** daily average.

Division of transfers, Q2 2023



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5

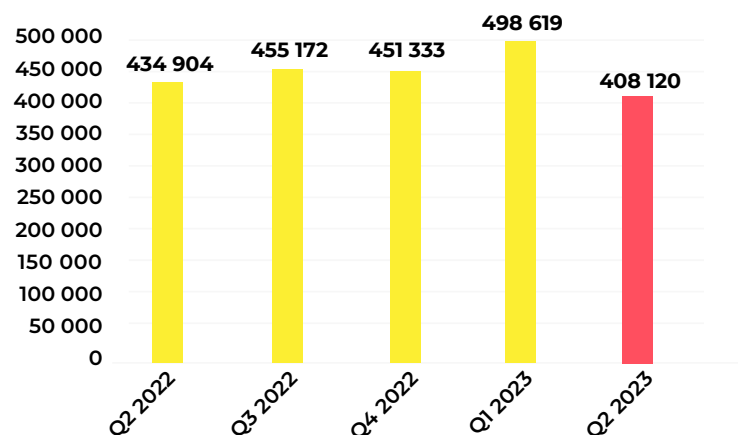


1 543
transfers
with renewal
in Q2 2023

.pl domain names active in DNS

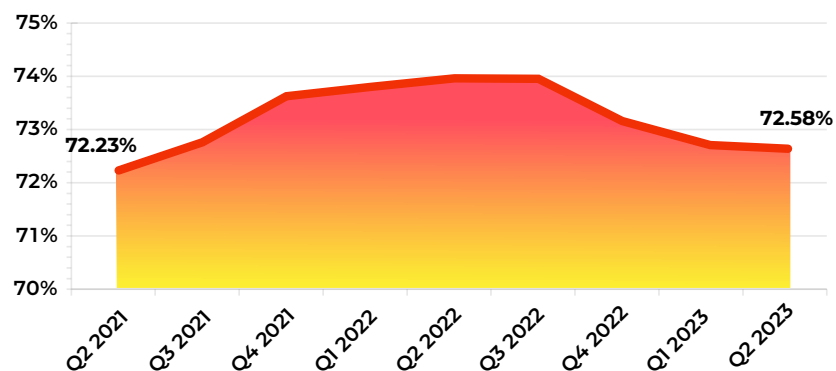
Renewal of a domain name for a consecutive billing period

Number of renewed .pl domain names



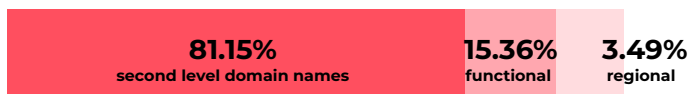
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Renewal rate of .pl domain names



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Structure of renewed .pl domain names, Q2 2023



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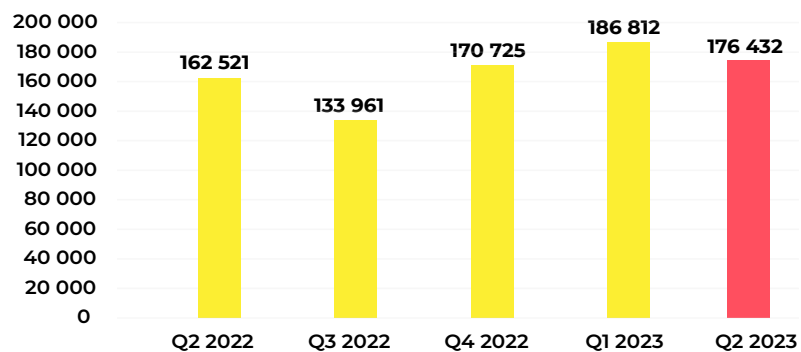


408 120
renewals
in Q2 2023

At the end of June 2023, the renewal rate amounted to **72.58%**. It decreased by **0.11 p.p.** compared to the previous quarter.

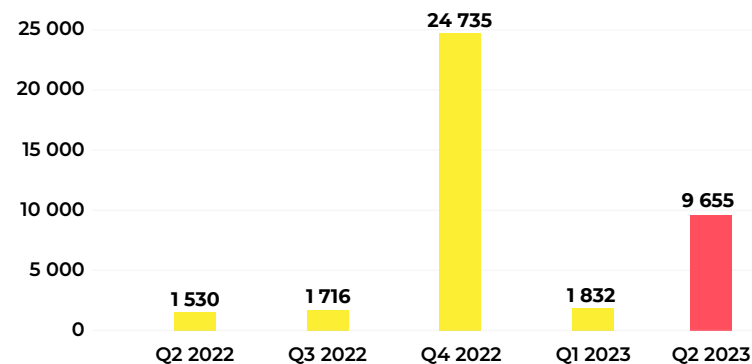
Domain names released from the .pl domain registry

Number of .pl domain names released due to lack of renewal



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Number of .pl domain names released after previous deletion



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176 432

domain names released due to lack of renewal

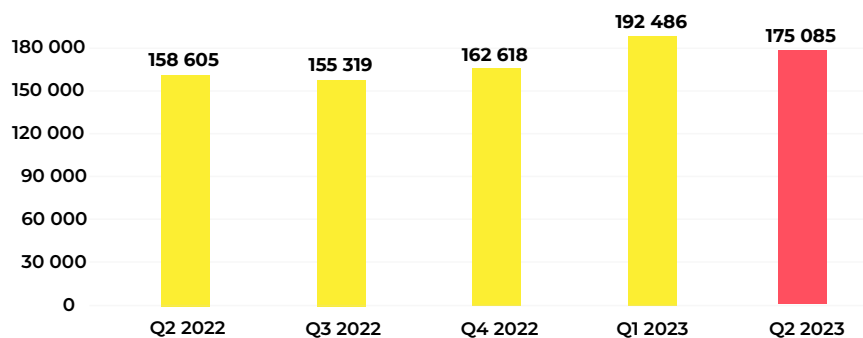
9 655

domain names released after previous deletion



New names in the .pl domain registry

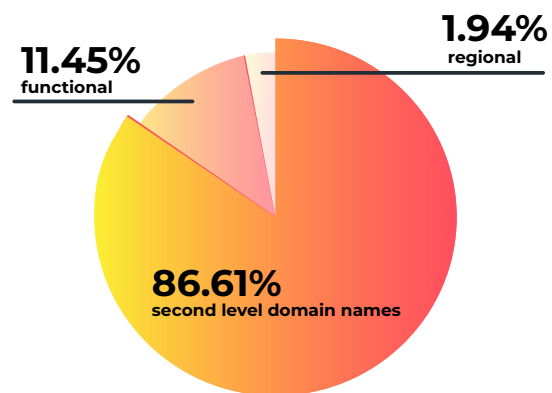
Number of .pl domain name registrations



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From the beginning of April to the end of June 2023, **175 085** .pl domain names were registered, **over 17 thousand** fewer than in the preceding quarter.

.pl domain name registrations as divided into a type of zone, Q2 2023



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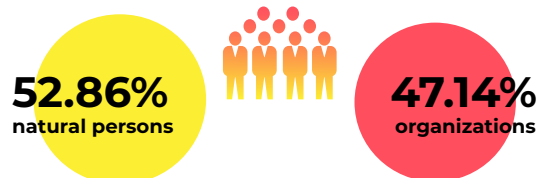
1 924

daily average number of .pl domain name registrations

Registrants of .pl domain names

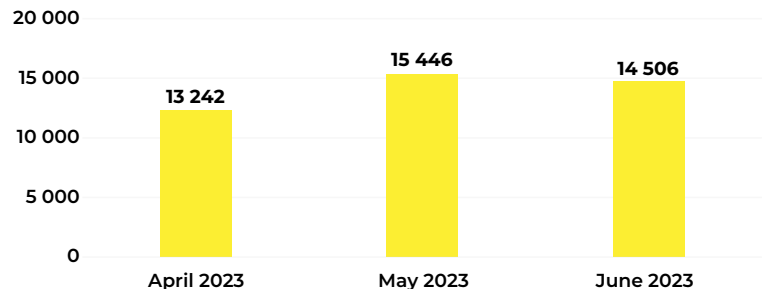
Registrants in the .pl domain registry

Division of .pl domain name registrations for the type of registrant, Q2 2023



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Number of changes of .pl domain name registrants, Q2 2023

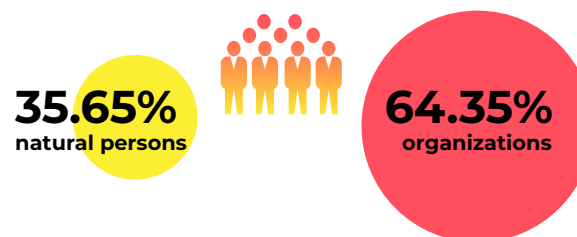


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At the end of June 2023, the .pl domain registry had **1 118 526** unique registrants, of which **35.59%** were natural persons and **64.41%** were organizations.

In the second quarter of 2023, **1 637** entries concerning registrants were added to the registry.

.pl domain names, active in DNS, as divided into the type of a registrant, Q2 2023



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2.25

.pl domain names fell for one registrant on average

There were

43 194

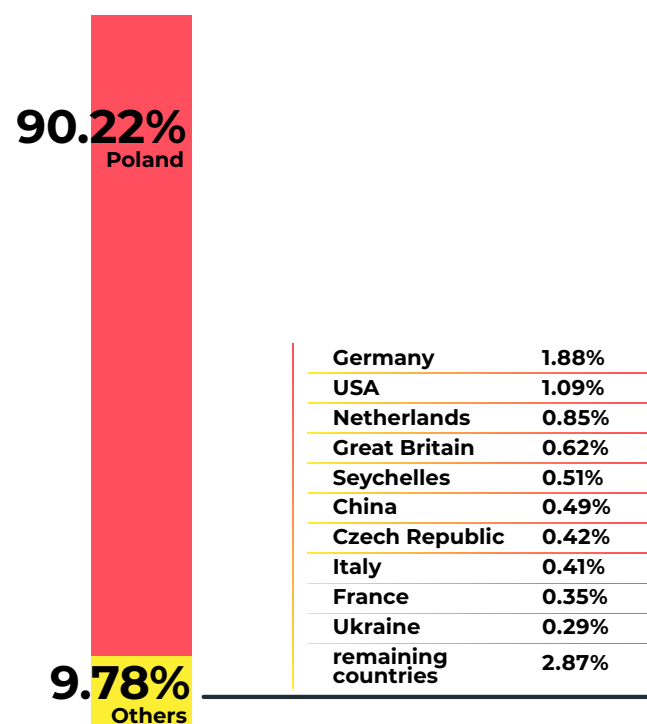
changes of .pl domain name registrants



Registrants of .pl domain names

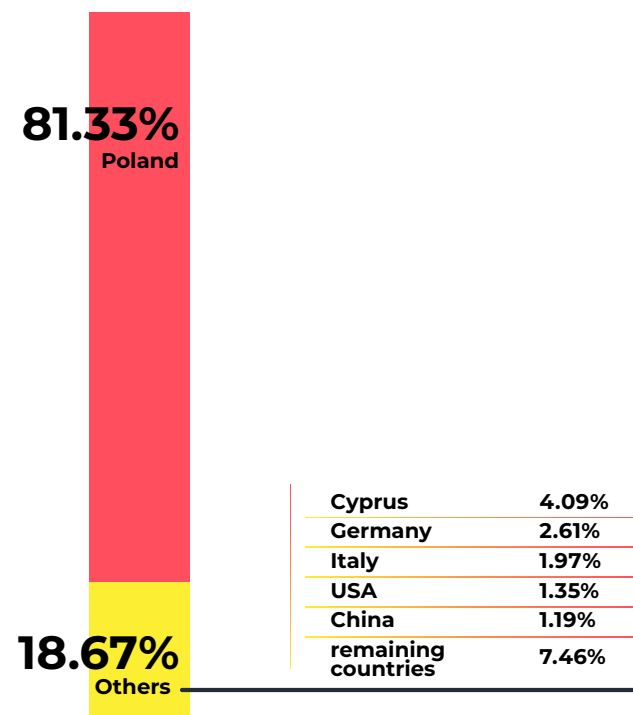
Place of residence of .pl domain name registrants

Division of .pl domain names active in DNS for a registrant's country, Q2 2023



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Division of .pl domain name registrations for a registrant's country, Q2 2023

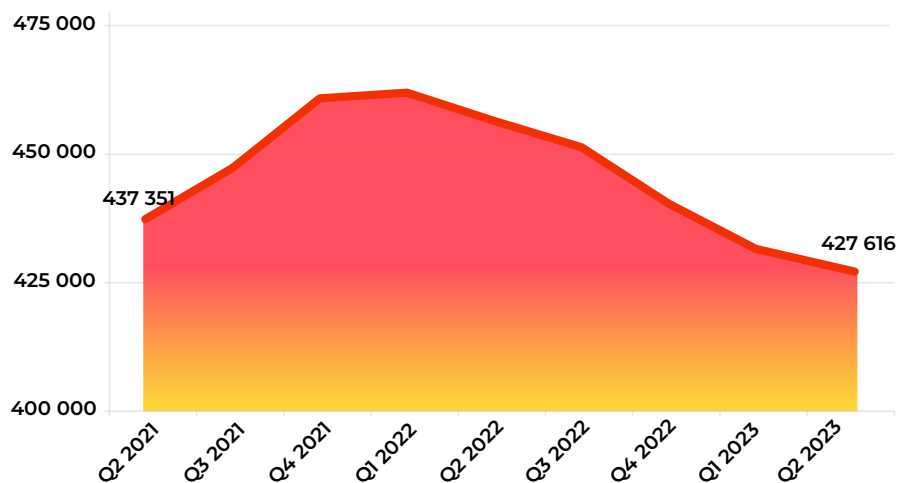


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Additional services of .pl domain registry

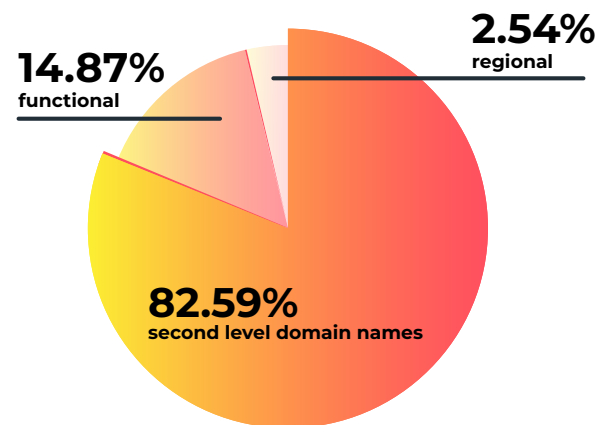
DNSSEC

Number of the .pl domain names secured with DNSSEC



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.pl domain names secured with DNSSEC as divided into a type of zone, Q2 2023



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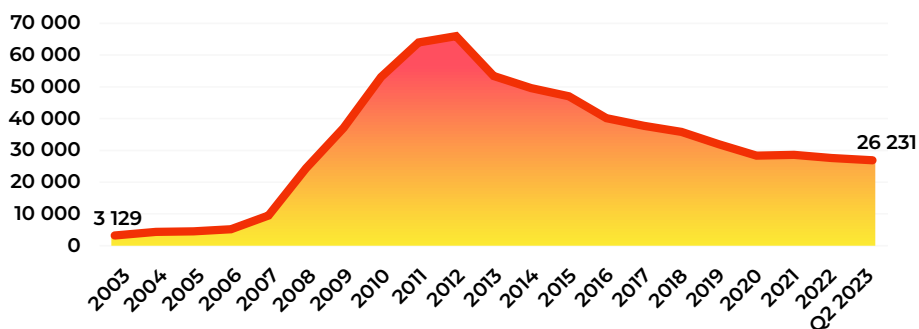
427 616

names secured with DNSSEC protocol

Additional services of .pl domain registry

IDN

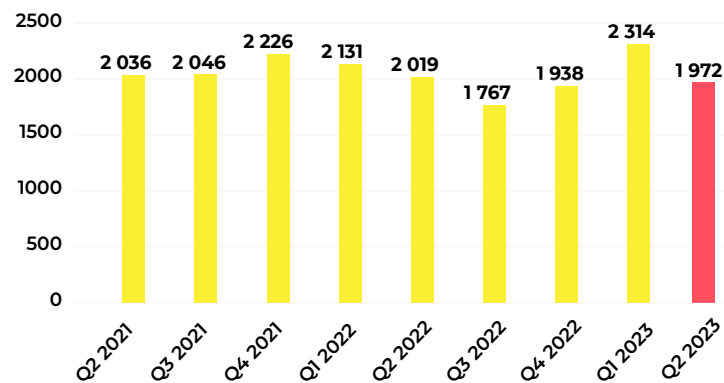
Number of .pl IDNs active in DNS



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At the end of the second quarter of 2023, **26 231** names with national diacritic signs (IDN) were registered, which constituted **1.04%** of all .pl domain names active in DNS.

Number of registrations of .pl IDNs



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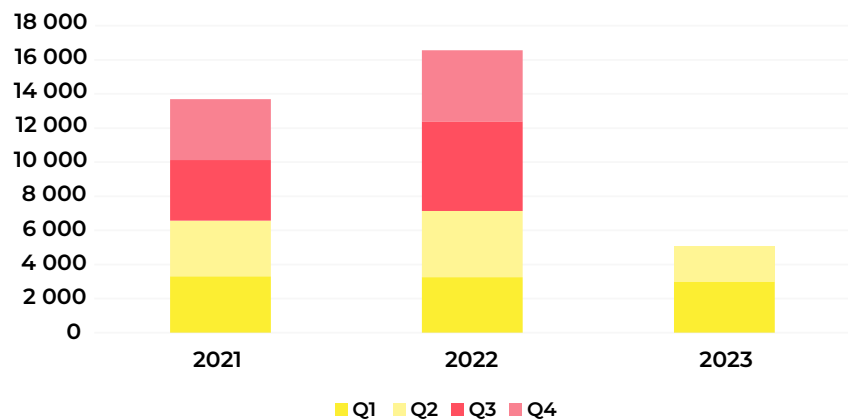


1 972
IDNs registered
in Q2 2023

Additional services of .pl domain registry

Options

Number of WLS registrations



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In the second quarter of 2023, **2 003** agreements on option for registration of a .pl domain name were concluded, and **765** were renewed for a consecutive 3-year period. **884** existing option agreements were completed with a domain name being provided for registration.

Since the launching of the service of option for registration in 2004, nearly **276 k** agreements have been concluded.

42.97% thereof being completed with the provision of a .pl domain name for registration.



Registrars of .pl domain names

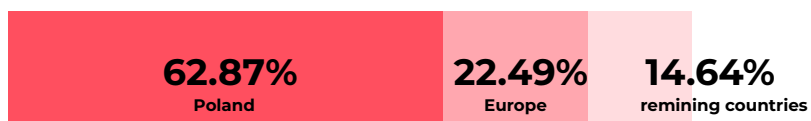
NASK Partner Programme

Division of Partners for their place of residence, Q2 2023



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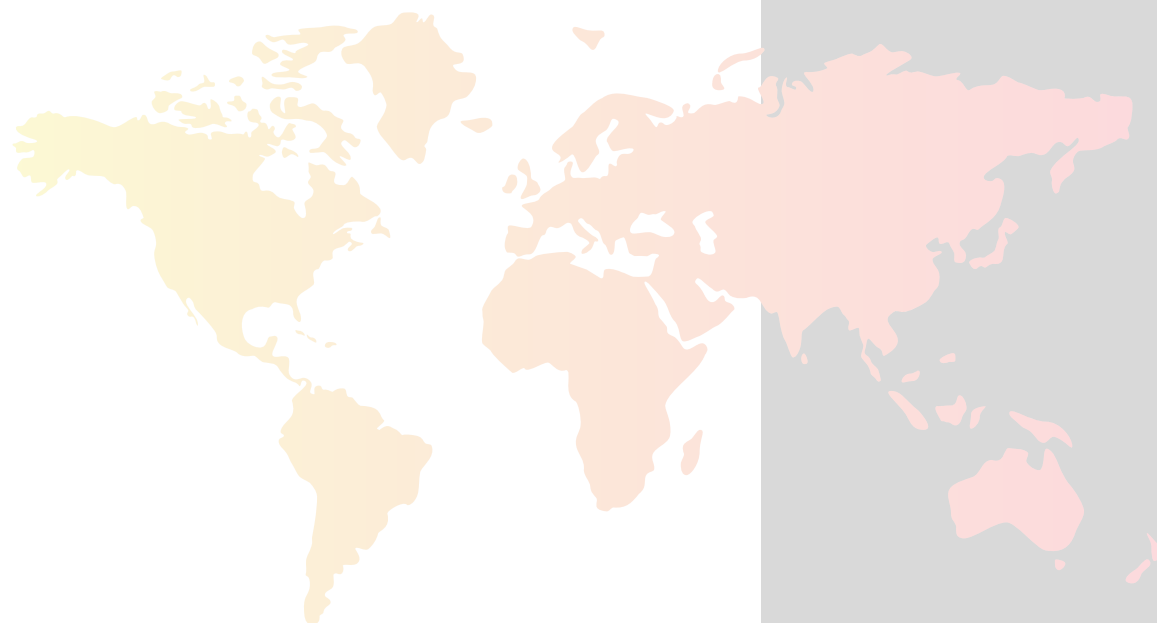
Division of .pl domain names for Partner's registered office, Q2 2023



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126 registrars, servicing totally nearly **1.6 million** .pl domain names, had their registered offices in Poland. **48** registrars, seated in other European countries, were handling over **566 thousand** .pl domain names, whereas **24** registrars from outside of Europe were operating nearly **369 thousand** .pl domain names.

At the end of Q2 2023, in the NASK Partner Programme, there were participating **198** registrars from **23** countries.





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Translation: Editorial staff

dns.pl